

Title of enhanced CPD	Changing patient behaviour: Interventions that work
Learning content	A presentation providing an overview of theory informed evidence-based approaches to behavior change in dental settings
Learning provider	Colgate Professional
Aim	This session will provide an overview of effective practice based interventions to change the oral health of patients
Learning outcomes:	<p>At the end of this session delegates would:</p> <ul style="list-style-type: none"> <li>• Have a knowledge of published research on behaviour change in dentistry</li> <li>• Be able to identify the key elements of a behaviour change intervention <ul style="list-style-type: none"> <li>○ Providing guidance</li> <li>○ Goal Setting</li> <li>○ Planning</li> <li>○ Self-monitoring</li> </ul> </li> <li>• Have considered the steps that would be required to introduce these techniques into their own practice</li> </ul>
<b>Anticipated GDC Development Outcome(s)</b>	<p><b>A.</b> Effective communication with patients, the dental team and others across dentistry, including when obtaining consent, dealing with complaints, and raising concerns when patients are at risk</p> <p><b>D.</b> Maintenance of skills, behaviours and attitudes which maintain patient confidence in you and the dental profession and put patients' interests first</p>
Dental professional 'Active Participation' required to meet enhanced CPD requirement	<ul style="list-style-type: none"> <li>• View the entire lecture</li> <li>• Completion and submission of an assessment of learning and participation (online feedback)</li> <li>• Complete reflective question(s) on reverse of certificate</li> </ul>
Presentation content QA	The presentation has been developed by the speaker to ensure relevance, accuracy and quality
Speaker(s) QA	The speaker is an expert in this field. Tim Newton is the Professor of Psychology as Applied to Dentistry at Kings College, London
How does the presentation content relate to the development outcome(s)	This presentation reviews the published research on behaviour change in dentistry, identify the key elements of a behaviour change intervention and consider the steps required to introduce these techniques into practice.
Evidence of enhanced CPD	Electronic enhanced CPD certificate in line with all GDC requirements
Number of enhanced hours	Anticipated hours 1 hr. Actual hours will be recorded on the certificate as provided by the dental professional on assessment of learning and participation (online feedback)
Comments or complaints	Please contact us at <a href="mailto:admin@colgate-ecpd.co.uk">admin@colgate-ecpd.co.uk</a>